

## Collaborative WIM Global Summit Speakers' Biographies

**Komal Ahmad** is the founder and CEO of Copia, a for-profit company working to eradicate hunger and reduce food waste by using technology to redirect surplus food from businesses and events to feed those in need. Copia's fleet of professional Food Heroes deliver excess food to veterans agencies, local shelters, and nonprofits serving the hungry. Komal has led Copia in recovering over 830,000 pounds of food and is on her way to feeding 1 million people (as of press time), all with food that would have otherwise been wasted. Copia was named one of the top 3 "hottest startups run by women" in the U.S. and one of the top 8 startups coming out of Y Combinator. Ahmad was recently awarded the Nelson Mandela Humanitarian Award, the University of California's "30 Under 30" Global Food Changemaker and Social Entrepreneur of the Year, and Toyota's Mother of Invention.

**Dorie Clark** has been named one of the Top 50 business thinkers in the world by Thinkers50, and was recognized as the #1 Communication Coach in the world by the Marshall Goldsmith Leading Global Coaches Awards. Clark, a consultant and keynote speaker, teaches executive education at Duke University's Fuqua School of Business and Columbia Business School.

Recognized as a "branding expert" by the Associated Press, Fortune, and Inc. magazine, she is the Wall Street Journal bestselling author of *The Long Game*, *Entrepreneurial You*, *Reinventing You*, and *Stand Out*, which was named the #1 Leadership Book of the Year by Inc. magazine and one of the Top 10 Business Books of the Year by Forbes. It was also a Washington Post bestseller. Her books have been translated into Russian, Chinese, Arabic, French, Polish, Korean, Spanish, Italian, Vietnamese, and Thai.

Clark, whom the New York Times described as an "expert at self-reinvention and helping others make changes in their lives," is a frequent contributor to the Harvard Business Review. She consults and speaks for a diverse range of clients, including Google, the World Bank, Microsoft, Morgan Stanley, the Ford Foundation, and Yale University.

A former presidential campaign spokeswoman, Clark has also taught for Spain's IE Business School, HEC-Paris, Babson College, Smith College Executive Education, UNC's Kenan-Flagler School of Business, and more.

She has guest lectured at universities including Harvard Business School, the Harvard Kennedy School, Stanford University's Graduate School of Business, the University of Pennsylvania's Wharton School of Business, the University of California-Berkeley's Haas School of Business, Georgetown, NYU, the MIT Sloan School of Management, and the University of Michigan.

Her work has been published in the Harvard Business Review Guide to Getting the Right Job and the Harvard Business Review Guide to Networking, and she is quoted frequently in the worldwide media, including NPR, the BBC, and MSNBC. She has been a regular commentator on Canada's CTV and was named one of Inc. magazine's "100 Great Leadership Speakers for Your Next Conference."

A former New England Press Association award-winning journalist, Clark directed the environmental documentary film *The Work of 1000*, and was a producer for a multiple-Grammy-winning jazz album. She is a Broadway investor, as well as a member of BMI's Lehman Engel Musical Theatre Advanced Workshop, widely considered the premier training ground for musical theater lyricists and composers.

At age 14, Clark entered Mary Baldwin College's Program for the Exceptionally Gifted. At 18, she graduated Phi Beta Kappa from Smith College, and two years later received a Master of Theological Studies from Harvard Divinity School. You can download her *Long Game* strategic thinking self-assessment at [dorieclark.com/thelonggame](http://dorieclark.com/thelonggame).

**Stephanie Cohen** is Global Co-Head of Consumer and Wealth Management and a member of the Management Committee. She is also a Global Executive Sponsor of the Women's Network.

Prior to assuming her current role, Ms. Cohen was the firm's Chief Strategy Officer, where she drove strategy, Mergers & Acquisitions (M&A), strategic investing and partnerships for the firm. She led *Launch With GS*, Goldman Sachs' \$1 billion investment strategy which aims to increase access to capital and facilitate connections for women, Black, Latinx, and other diverse entrepreneurs and investors, as well as GS Accelerate, the firm's in-house innovation engine. Before that, Ms. Cohen was Global Head of Financial Sponsor M&A in the Investment Banking Division (IBD). Ms. Cohen was Sector Captain for General Industrials in the Global Industrials Group and a member of the M&A Group in IBD. In 2008, she managed Conflicts and Business Selection for IBD in the Americas. Prior to that, Ms. Cohen was a Vice President in the Industrials and Merger Leadership Groups in San Francisco. Earlier in her career, she worked in New York in the M&A department. Ms. Cohen joined Goldman Sachs as an Analyst in 1999, was named Managing Director in 2008 and Partner in 2014.

Ms. Cohen serves on the National Board of Directors of CollegeSpring and as a member of the Board of Quill.org. She also serves as trustee for the Board of The Economic Club of New York.

**Joel Greengrass** is the Chief People Officer at Yieldstreet, leading Talent Acquisition, Talent Development, People Operations, Culture, and Facilities. Prior to joining Yieldstreet, Joel was a member of the Executive Teams at FanDuel, BuzzFeed, ideeli, Axiom Legal and Equinox Fitness leading the respective Talent functions and also operational teams including Customer Success, Fulfillment, Engineering, IT, Content and Photo Studio. During each of his People Leadership tenures, Joel was responsible for building a scalable foundation for growth with headcount increases from 200% - 500% and had full employee lifecycle responsibilities. Joel holds an MBA from The Stern School of Business at NYU and a BS in Honors Marketing from Rutgers College.

**Demesha Hill** is Head of Diversity & Community Relations at Janus Henderson Investors, a position she has held since 2015. In this role, Demesha develops global community employee engagement opportunities and fosters the firm's 12 diversity & inclusion employee resource groups. Additionally, she is managing director of the Janus Henderson Foundation. Outside the firm, Demesha invests time collaborating with non-profit organisations such as INROADS, Innovations for Learning, and Junior Achievement and serves on the board of directors for Denver Metro Chamber Leadership Foundation, Cleo Parker Robinson Dance Studio, and Colorado Succeeds. Prior to her current position, Demesha held several positions with the firm from 2001, most recently as senior diversity & benefits specialist. Earlier in her career, she held leadership roles in various industries.

Demesha received a bachelor of science degree in business administration from National American University and a master of science in organizational leadership from Colorado State University. She graduated with an associate degree of applied science in paralegal from Parks College. She holds a Certificate in Corporate Citizenship Practice and has 21 years of diversity & inclusion experience.

**Lynn Mull** is a reiki Master, Author, Facilitator-Speaker and advocate for finding a pathway towards personally-defined success. After nearly 25 years as a Wall Street Executive leading People Development, Merger Integration and Change Management, she recognized that balancing a multitude of personal and professional goals without wellness practices caused a decline in her mental and physical and spiritual health. During a season of simultaneous motherhood and caregiving. Lynn researched methods for her own stress relief while redefining life's major milestones.

Today, she uses tools, research and professional experience in combination with Reiki visualization practices to bring clarity to her clients' lives. Lynn coined the phrase "Living in the &" to describe the balanced approach to manifest professional and personal goals with both purpose and ease. When not working with clients, Lynn can be found spending time with her husband and daughters, enjoying fresh air at the beach, reading anything and everything or planning her next adventure.

Certifications: Reiki Masters, CTI Coaching Training, Leadership 360, Minds at Work, 500 hours of Yoga Teacher Training.

**Helena Ocampo** is a Senior Portfolio Manager, responsible for the construction and implementation of the Large Cap Equity and Core Blend ESG proprietary strategies at Goelzer Investment Management. She is also a member of the Investment Policy Committee within Goelzer. Helena has 24 years' experience in the investment management industry, and for the past 14 years, she has specialized in investments with an ESG lens. Prior to Goelzer Investment Management, she was Portfolio Manager of the Sustainable Core Opportunities fund at Sentinel Investments, a subsidiary of National Life Group. Prior to that, she worked at Citigroup Global Asset Management as an Analyst. Helena earned her Bachelor's degree with a double major in Economics and International Affairs from Lafayette College. She also earned her Master's in Economics and Finance from Brandeis University.

**Henrietta Pacquement**, CFA, is Head of Global Fixed Income in London and a Senior Portfolio Manager at Allspring Global Investments. Henrietta is responsible for investment grade sovereign, credit and EM debt and is also lead Portfolio Manager for our Climate Transition Global credit strategies. Henrietta's investment career started in 2001 after graduating with a Master's degree in Astrophysics from Cambridge University. Before joining Allspring, she worked at Barclays Global Investors (now BlackRock) and AXA.

**Parneet Pal** MBBS, MS, is an educator, science communicator and wellbeing expert working at the intersection of business, lifestyle medicine (nutrition, exercise, sleep, stress management, mental and emotional health) and behavior change. A Harvard- and Columbia-trained physician, she looks for the connections and interdependence within human and planetary systems that make them resilient and regenerative. Her work is focused on solutions for business leadership that architect the future of an equitable society: a wellbeing economy where health is the default.

**Jade Scipioni** over the last decade has interviewed thousands of subjects from all walks of life, from CEOs to athletes to every day newsmakers both famous and infamous.

My journalism career at Court TV began covering courtroom trials. I loved every minute. I still remember getting my first major "on the ground" assignment as rookie; the Anna Nicole Smith paternity case (yes, the one where the judge cried in court). That story took me on the road to Fort Lauderdale and the Bahamas for weeks. After that, I was at the OJ Simpson robbery case in Vegas (seeing OJ in court gave me chills as I remember watching the trial with my dad as a kid).

A few years later, I was recruited to CBS News' 'The Early Show,' where I covered big stories like Captain Phillips, the 'Miracle on the Hudson', Drew Peterson, the 2008 financial crisis and presidential election.

A few years later, I was back at Court TV (now called *In Session*) for the relaunch under CNN's HLN brand. There, I was recruited to be a special projects producer, working on long form packages and key interviews. In 2011, I was the lead content producer for the Casey Anthony trial and Michael Jackson's wrongful death trial. I spent several months in both Orlando and Los Angeles covering the trials in their entirety. I also scored our network a one-on-one sit down with Casey Anthony's attorney, Jose Baez a few weeks before the trial.

After *In Session*, I came back to New York City to try something new; I took a job with Bloomberg News. While international business news was new for me, I enjoyed the challenge. Two years later, I landed at FOX Business as a reporter.

At FOX Business, I landed on-camera interviews with major CEOs from Tyson Foods, General Mills, Anheuser-Busch, Aramark and Epic Records. I also interviewed a slew of athletes from Joe Montana, Rob Gronkowski, Chris Paul, Brett Favre, Drew Brees, Emmitt Smith, Tony Hawk, Simone Biles and Maria Sharapova. My top one-one-one celebrity interviews include Martha Stewart, Steve Harvey, Drew Barrymore, Christie Brinkley and Montel Williams.

Currently, I'm a senior reporter for CNBC Make It, where I work on in-depth profiles on top CEOs, celebrities and athletes. Top interviews include Ray Dalio, John Mackey, Jeff Immelt, Dwayne Johnson, Patrick Mahomes, Kate Hudson, Cameron Diaz, Shaquille O'Neal and Serena Williams.

**Marina Severinovsky** is the Head of Sustainability, North America, and leads the sustainability and environmental, social and governance (ESG) integration for Schrodgers investments in North America. She collaborates with senior managers on market strategy, client communications, product development, sales, and investor management.

Marina was previously the Investment Director for North America for the Quantitative Equity Products (QEP) team from 2020 and was responsible for communicating QEP's investment policy and strategy with clients, as well as business management in the Americas.

Prior to joining the QEP team, Marina was an Investment Strategist from 2016 to 2019, working in partnership with Hartford Funds to represent Schrodgers strategies to financial advisors and intermediaries across all client channels, primarily in the Central US region.

Marina was an Alternatives Specialist at Schrodgers from 2010 to 2016, which involved supporting the development of Schrodgers' Alternatives business in the Americas. Her product management activities covered multiple strategies, including Commodities, Absolute Return Emerging Market Debt and Insurance Linked Securities.

Marina joined Schrodgers in 2010 and is based in New York. Prior to joining Schrodgers, she was an Associate in Investment Banking at Citi Capital Markets and Banking from 2008 to 2010, which involved supporting buy- and sell-side mergers and acquisitions, equity and debt transactions, and fairness opinions for a broad range of corporate clients in the Healthcare and Tech, Media & Telecom coverage groups. She was a Consultant and Client Relationship Manager at Digital Mandate, LLC from 2005 to 2007, which involved providing legal technology, process consulting, and technology optimization solutions to large law firms and corporate legal departments. She was an Analyst at Chicago Partners, LLC from 2004 to 2005, which involved finance, economics and accounting consulting, in the context of litigation and regulatory review activities.

Marina brings 18 years of professional experience to her role at Schrodgers, including economic analysis, research, and financial modeling, as well as product development, strategy, and client relationship management. She is conversationally fluent in Russian.